

# 2018 CAROLINAS REGION YEARBOOK AWARD CRITERIA

The Yearbook Awards recognize excellence in chapter yearbooks. Chapters must submit a pre-registration form by the Hallmark Awards deadline (January 24, 2018) to be eligible, and then must bring the yearbook to the Regional Convention for judging.

Each yearbook **MUST** have an overall theme. The theme must reflect the current Honors in Action Topic, "How the World Works: Global Perspectives." Chapters may wish to use the title of a popular song, a well-known book or play, or a familiar proverb or quote to illustrate their theme. The purpose of a theme is to provide unity and relate the different divisions to each other. Any theme that accomplishes this purpose is an acceptable yearbook theme.

## The Carolinas Region Yearbook Requirements are as follows:

1. Must have a cover that illustrates the theme, and lists the Chapter Name, College Name, and the year; i.e. "Alpha Omega's World of Discovery," Alpha Omega Chapter, The Best Community College, 2017.
2. Must have an overall theme that is incorporated into the cover, divider pages, and content pages.  
Note: Theme **MUST** relate to the Honors in Action Topic, and may relate to one or more of the themes.
3. Must include at least two divisions, clearly marked, with hallmarks, which are optional, to follow in order:
  - a. Honors in Action (all activities related to Honors in Action project)
  - b. College Project (all activities related to College Project)
  - c. Scholarship (any activities that demonstrate scholarship unrelated to a or b)
  - c. Leadership (any activities that demonstrate leadership unrelated to a or b)
  - c. Service (any activities that demonstrate service unrelated to a or b)
  - c. Fellowship (any activities that demonstrate fellowship unrelated to scholarship, leadership, or service)
  - d. Individual Accomplishments – may include information on individuals who have been nominated or received hallmark awards at either the regional and/or international level. May also include any scholarship nominees and/or winners within chapter and any additional awards received by chapter members or advisors.
4. Must be in book form only. No electronics may be used. The yearbook **CANNOT** be placed in a case or accompanied by any unattached ornamentation or presentation devices. **PLEASE NOTE:** Video or electronic yearbooks **CANNOT** be entered for the Regional Yearbook Award
5. Dimensions of the yearbook cannot exceed 20" X 25." Weight of the yearbook cannot exceed 20 pounds.

## Yearbook Cover

The yearbook cover should establish the overall theme related to the current Honors in Action Topic.

The cover may include a title.

The cover should include all of the following:

The name of the chapter      The name of the college      The year (i.e. 2017)

## Optional Content Pages

The following pages are optional, but should be placed before the required divisions to help tie your yearbook together.

Title Page  
General Introduction of the Chapter's Year  
Dedication Page

## **2018 CAROLINAS REGION YEARBOOK AWARD CRITERIA (cont.)**

### **Divider Pages**

The divider pages should clearly indicate the section that follows. They should stand out from the rest of your pages and they should clearly reflect the theme.

### **Content Pages**

All content pages should have a title and page numbers. All titles should be event-specific. Body copy should explain why the event pictures are relevant to the yearbook section.

### **OTHER SUGGESTIONS**

Proofread for spelling and grammatical errors.

Identify people by name in picture captions.

Include promotional materials to demonstrate event planning activities.

Treat your yearbook as a chapter treasure – after the convention, it can be placed on an awards table or at a student organization fair to draw in prospective members and advisors. It serves to chronicle your chapter's year – and growth – for anyone who has the opportunity to browse through it.